



MEDIA RELEASE

ITM Power demonstrated **THE green** way to travel at the Brighton to London Revolve Eco-Rally on 8 June 2009



ITM Power (ITM) and its bi-fuel (hydrogen-petrol) modified 2.0 litre Ford Focus proved beyond doubt that hydrogen derived from renewable electricity and water using ITM's electrolyser technology is a viable fuel for today's engines.

The event was attended by a number of well known personalities who were invited to drive the distance. Zac Goldsmith took the wheel on the first leg, to Greenwich. Speaking on his first drive in the modified Ford Focus, uniquely fuelled with "green" hydrogen from ITM's electrolyser, Zac Goldsmith commented....

"I think it's a magnificent car. I like it because it's so simple. I couldn't tell the difference, driving with gas or hydrogen, it's



the same vehicle, same motion, very easy, very uncomplicated. I like the fact that it's a fairly straightforward retrofit so we're not talking hundreds of thousands extra, given that this is a one-off prototype, not conveyor belt made, so if it became mainstream, you're talking something quite affordable.

"We could have a clean, national car fleet within 4 or 5 years with the right policies in place, in such a way that would benefit consumers as well as the environment – and energy security, which is a massive issue. I fail to see the real obstacles, I don't think they exist, except in politicians' minds, and I'd like to see a bit of clarity and maybe a bit of courage" (from them)."

The second leg was driven by Jenny Jones, leader of the Green Party in the London Assembly who negotiated the traffic towards City Hall. Already a keen advocate of hydrogen as an alternative clean fuel for transport, Jenny Jones sang the praises of the modified car and the virtue of green hydrogen from an electrolyser.

Motoring journalist Quentin Wilson gave his opinion:

"Its great, I'm a great believer in hydrogen.... bring this technology forward; HICE (hydrogen internal combustion engine) is the way to go."

"The frightening thing is, this technology is here and now. Why are we not making it mainstream? This is what this rally is all about"

"Why this country does not have the political will to do this is beyond my reasoning, you just need that legislative push"

Charles Purkess of ITM POWER stated *"This is a tremendous vindication of the true zero carbon concept for transport fuelled by a clean fuel offered by ITM's electrolyser technology."*

The same electrolyser technology that provided the clean hydrogen fuel for the car is also being developed by ITM Power to provide zero carbon solutions for homes and businesses, and importantly could play a critical role for the UK's energy security through energy storage.

ITM Power would like to express its sincere thanks to Revolve Eco Rally for all their hard work and organisation, and to the invited guest drivers in making this such a successful and thoroughly enjoyable day in which to demonstrate the free true green motoring spirit offered by driving the distance using a clean "renewable" hydrogen fuel with zero carbon emissions.

For more information on the Brighton – London Eco-Rally <http://www.eco-rally.org/>

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